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Ocean Rescue Run



**From the USA/Mexican Border
to
Vancouver Canada**

Sponsorship Package

April, 2016



Ocean Rescue Run is the first fundraising event created to raise awareness, and funds for recycling initiatives in Raja Ampat, Indonesia. Friendly Drifter Foundation's Co-Founder, David Pennington will be running from the US/Mexican border to Vancouver, starting April of 2016. The 2700 kilometre journey is expected to take two months along the Pacific Coast Highway wherever feasible. During the trip, David plans to reach as many people as possible, spreading the message of protection and conservation for the oceans, sea life, coral habitat and the culture of Raja Ampat. See press release for further details.

Partnership

By joining our efforts and becoming a sponsor, your company will be seen by supporters as a taking a leadership role in affecting change for the environment; one who recognizes the serious impact plastic waste has on the world's oceans. The fragile marine bio-diversity of Raja Ampat is facing ever increasing challenges, and as a concerned sponsor, you can affect these oceans and help create a social transformation for this remote area of the world.

Exposure

The Ocean Rescue Run will travel through numerous communities from the southern tip of Baja California, along the Pacific Coast Highway wherever feasible, to northern Washington State. Friendly Drifter Foundation volunteers will be traveling with David by vehicle, stopping at pre-determined locations to promote the run through distribution of printed materials to the public and media. Volunteers will also create interview opportunities with David. The trip vehicle will display signage including the event name and website details. All sponsors will receive exposure on the Friendly Drifter Foundation website including:

- **Company logo/link added to website**
- **Promotion in Social Media releases**

Gifts in Kind

There are many costs associated with this run that David will personally cover. Due to the nature and length of the journey, David is seeking sponsors for running shoes, appropriate all-weather running clothing, Vegan supplements, protein powders and bars. Also appreciated are ready to eat Vegan meals and healthy beverages in non-plastic containers. Sponsorship of any one of these items that will cover the trip's duration, will qualify as a Gold Package sponsor.

Sponsorship Packages

Gold Package:

- Vehicle Signage
- Logo display as Gold Sponsor on marketing materials and website
- Banner ad on trip blog
- Promotion in trip conclusion press releases
- 2 event T-Shirts

\$750.00

Silver Package:

- Logo display as Silver Sponsor on marketing materials and website
- Banner ad on trip blog
- 1 event T-Shirt

\$500.00

Bronze Package:

- Logo display as Bronze Sponsor on marketing materials and website
- 1 event T-Shirt

\$300.00

Thank you for considering sponsorship of the Friendly Drifter Foundation and the Ocean Rescue Run. For more information or to discuss other opportunities, please contact us at travel@friendlydrifter.com